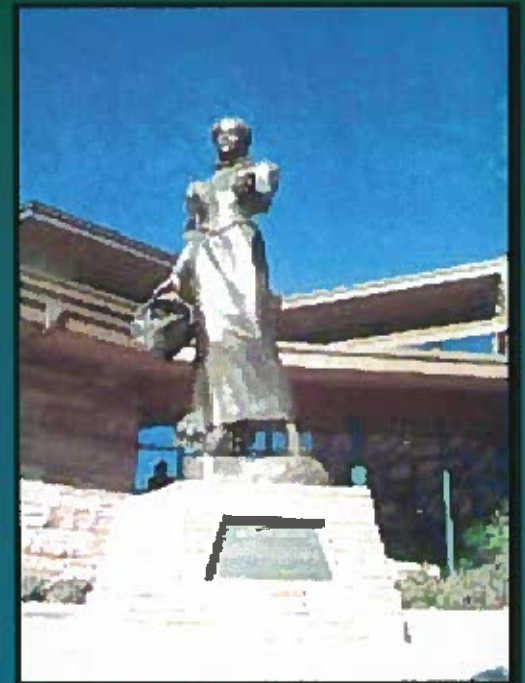


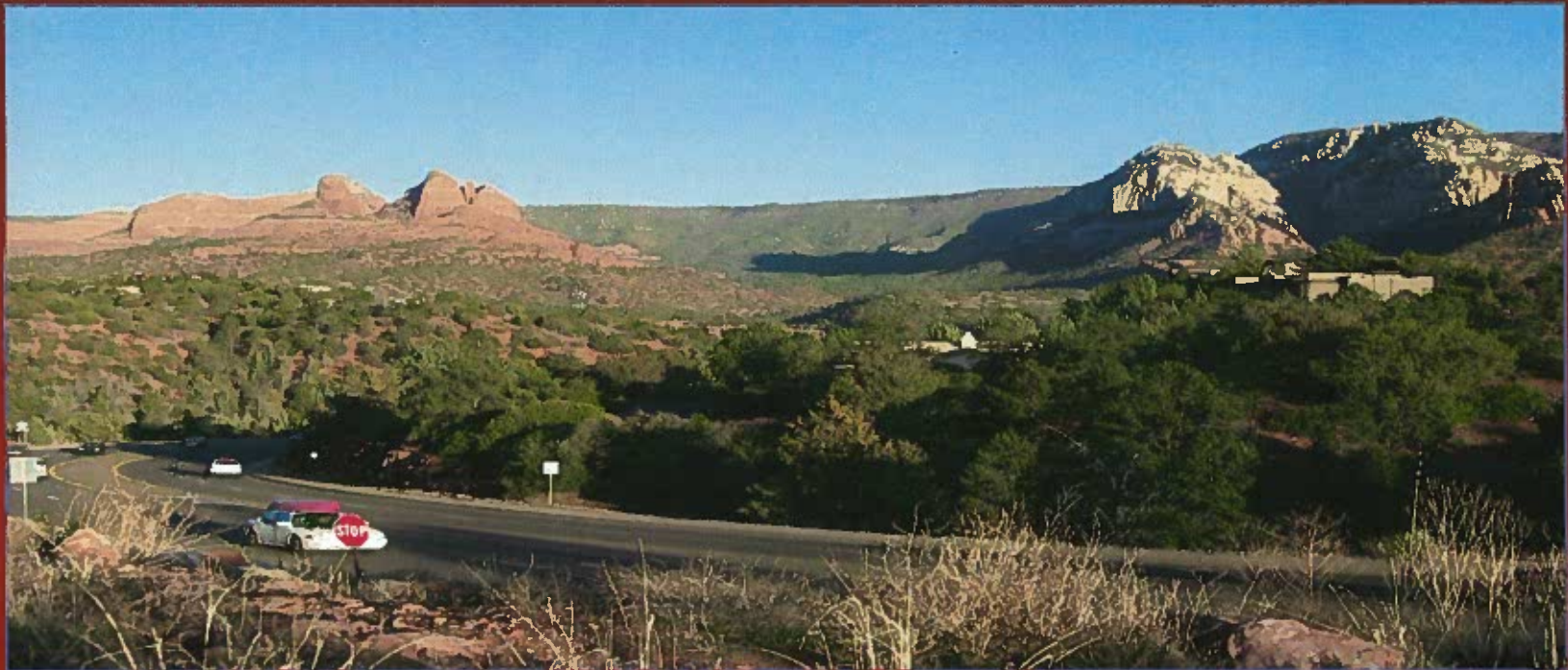


Community Plan Update 2010-2012



What is the Community Plan?

- A general policy document required by State law
- Community goals and objectives
- Must be updated at least every 10 years



A guide for policies and actions:

Decisions on development, e.g. zoning New regulations and ordinances

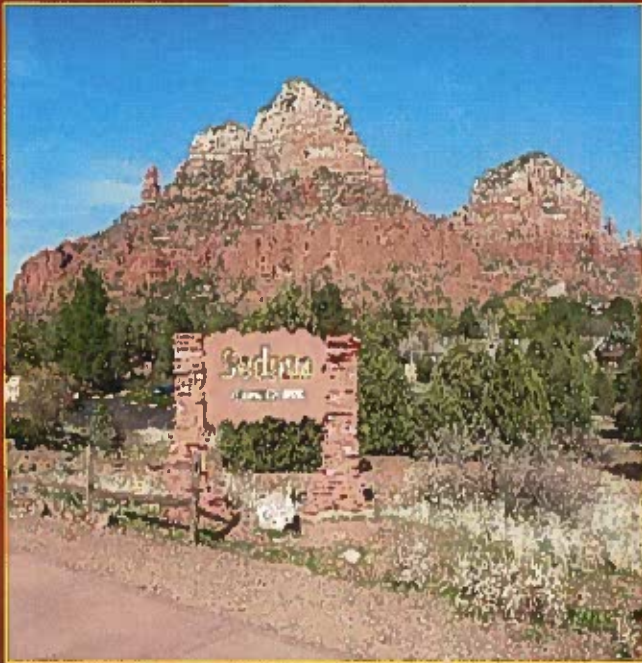
The Community Plan is not an ordinance nor a Zoning Map; however, zone changes and other land use regulations must be consistent and conform to the Community Plan.

Specific planning programs Priorities and funding

The Community Plan helps the City prioritize more detailed planning and capital improvements.

Background

Sedona incorporated in 1988



First Community Plan November '91

First comprehensive update June '98

Second comprehensive update Dec.'02

Ratified by voters May '03

Each update allows us to address new issues or conditions that have changed



Four-step process

- 1. Issue identification through Nov. 2010**
- 2. Recommendations & draft, Dec. 2010 – June 2011**
- 3. Public hearings & adoption, July-Dec. 2011**
- 4. Citizens vote in May 2012**

Public participation

Key to two-year process

Many opportunities

Residents, community groups, commissions and City work together

- Identify key issues
- Formulate policies and recommendations



Current data

Land area	19 square miles 49% is National Forest
Population (as of July 2009)	11,436
Growth	1.2% per year from 2001-2009
Residential land	71% built out
Commercial & lodging	83% built out

Projections

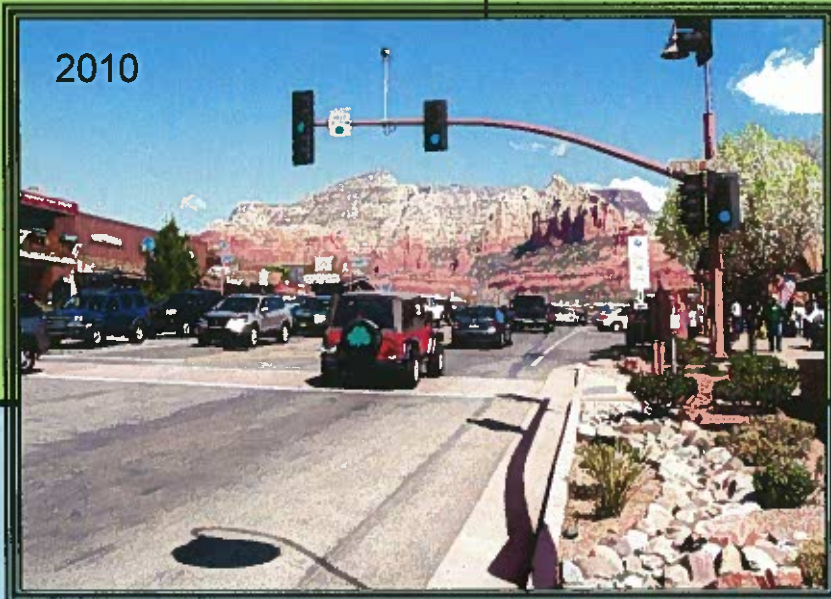
Population	2015	12,409
	2020	13,148
	2044 (Build-out)	16,300
Development	2020	Residential land 80% built out Commercial land 98% built out

1940



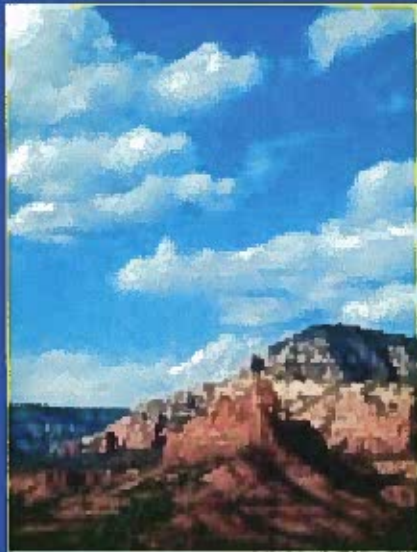
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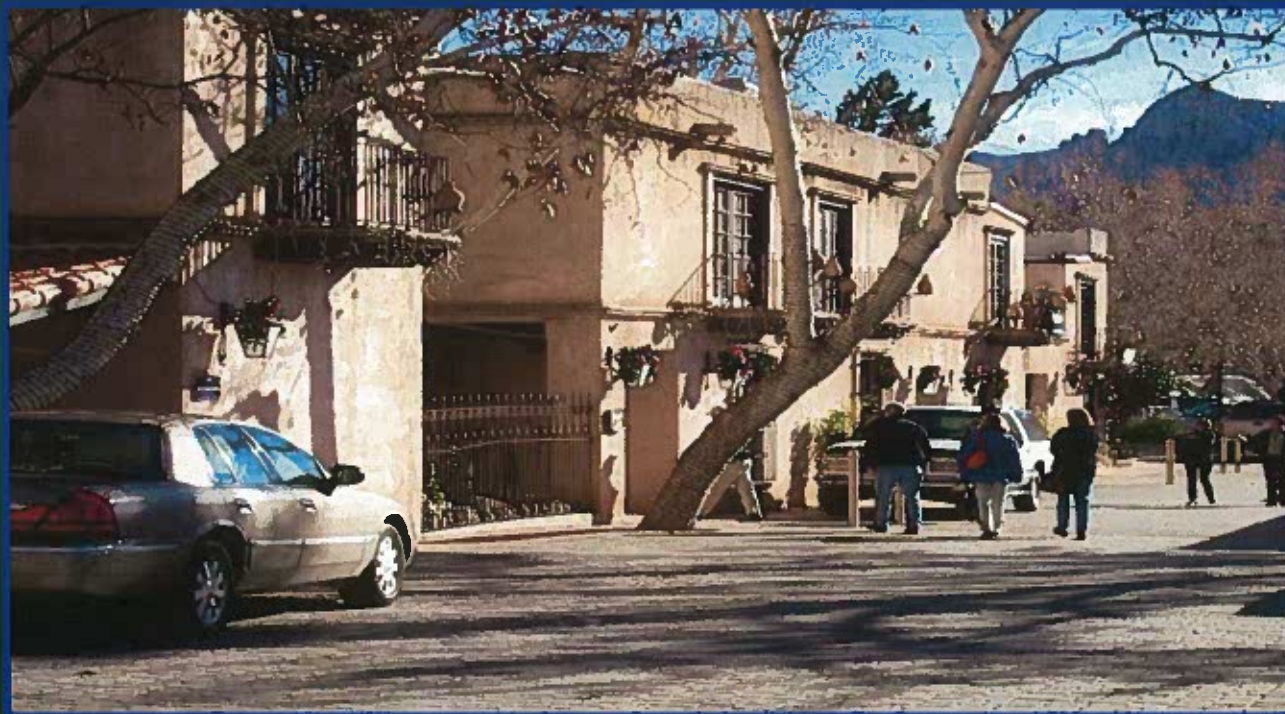
Vision in the Community Plan

“To be a City that is constantly vigilant over the preservation of its natural beauty, scenic vistas, pristine environment and cultural heritage.”



Vision in the Community Plan

“To be a City that retains its small town character, and creates its manmade improvements in strict harmony with nature.”



Vision in the Community Plan



“To be a City that is animated by the arts, and lives with a spirit of volunteerism to help achieve our common goals”.

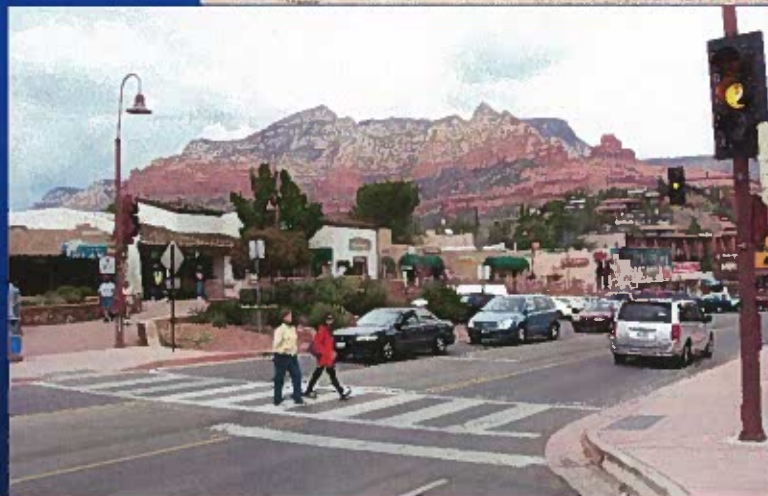
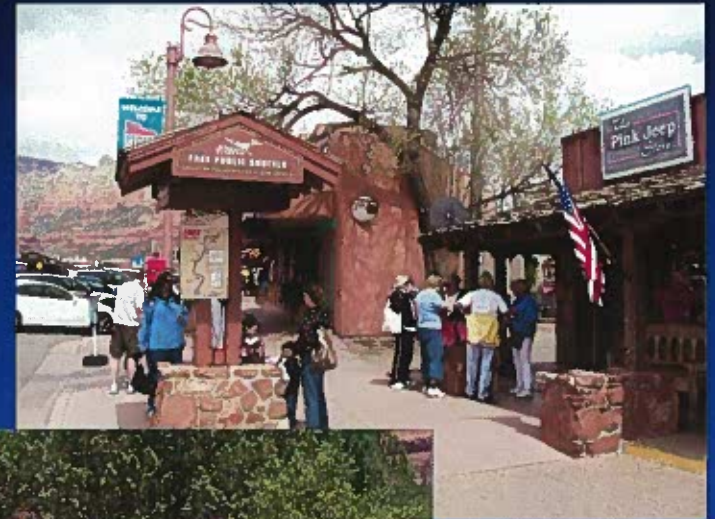
Vision in the Community Plan



**“To be a City
that offers
equal
opportunities
for all and
fosters a
sense of
community.”**

Vision in the Community Plan

“To be a City that welcomes and accommodates all of its visitors and future residents with a spirit of fellowship.”



Vision in the Community Plan

“To be a City that retains and enhances a strong and vital economy which preserves existing lifestyles without exploiting the natural beauty.”



Vision in the Community Plan

“To be a City that lives up to the challenge of proper stewardship of one of the earth’s great treasures.”



Growth policies supporting the Vision:

- ☛ **Stay small; don't sprawl**
- ☛ **Fill in what we have; don't intensify**



Top five priorities in last update in 2002

- **Widening Highway 179**

Concerns over the visual impact of the originally proposed 4-lane design for Hwy. 179

- **Preserve open space & National Forest**

Community values regarding the retention of existing open space and no land trades in the Coconino National Forest.

Priorities in last update in 2002- continued

- **Community character & local needs**

Residents were interested in retaining small town character that serves local needs and creating a sense of community.

- **Lodging and Timeshares**

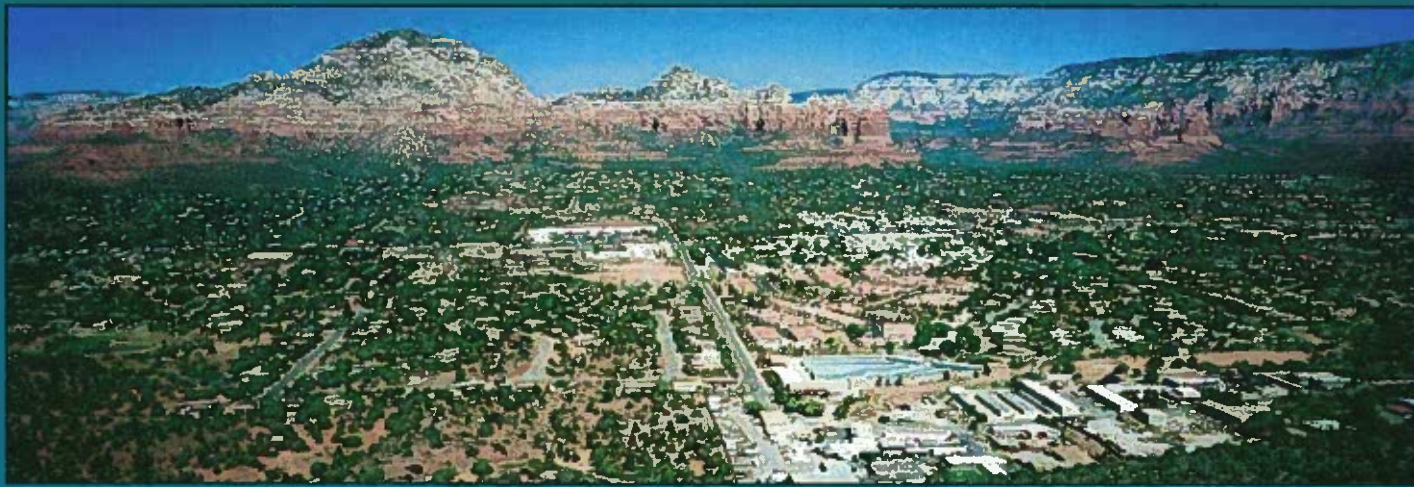
Concerns regarding the need for an appropriate balance of lodging and commercial uses overall.

- **Environment**

City should be more pro-active on water conservation and environmental education.
There were also concerns about water resources.

Preliminary goals for Plan document

- **More user-friendly language & streamlined**
Edit the document down in size
- **Develop a prioritized Action Plan**
Determine timeframes for implementation



Issues Identified So Far...

Sustainability

This is a global issue that has gained prominence since the last update. The community and City have supported finding ways to become a more sustainable community.

Housing

There is a need to complete a comprehensive update to the Housing Element and to evaluate the element relative to strategies and policies that have been developed since the last update and the formation of a Housing Commission. Housing continues to be a topic of major interest in the community.

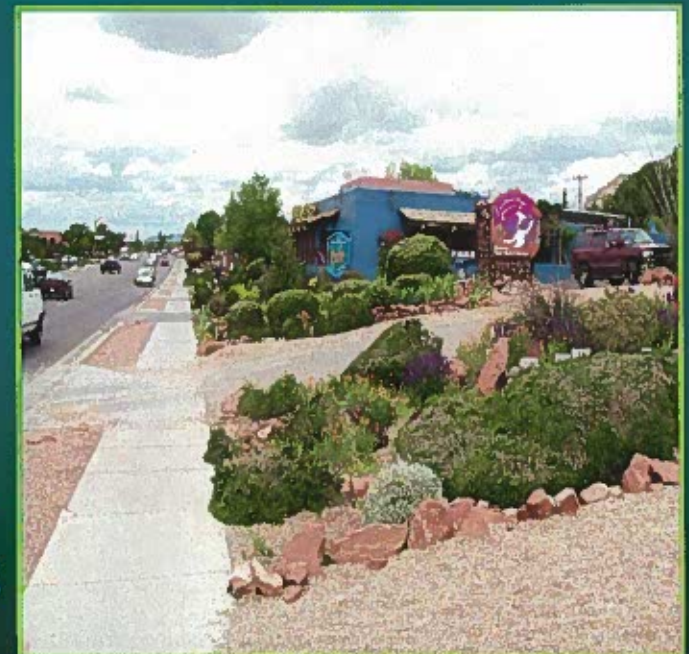
Issues Identified So Far...

- **Annexation policy**

While the City has no plans to annex anything, the Community Plan could have a policy or set of parameters that would guide a future annexation scenario.

- **Character of West Sedona Commercial Corridor**

The Community Plan should be re-evaluated on how it sets the stage for future specific planning in conjunction with more input from the community. The 89A commercial corridor is such an area for this type of more detailed planning.

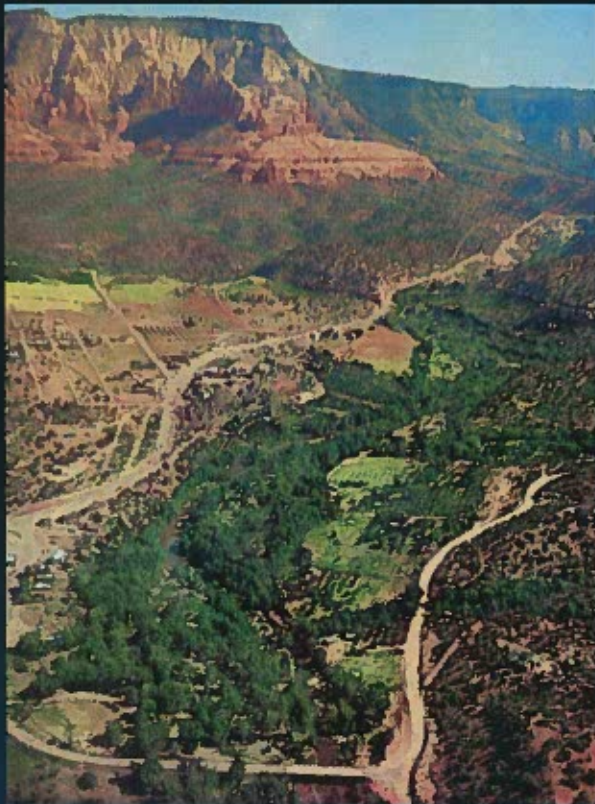


Ways for You to Provide Input

- Send your **comments** about what issues are important to Sedona to Senior Planner Mike Raber at MRaber@SedonaAZ.gov and Associate Planner Kathy Levin at Klevin@SedonaAZ.gov
- Attend **Planning & Zoning Commission Meetings**
For dates and times, see website at www.SedonaAZ.gov/planUpdate
- Attend **Working Team Meetings** on Public Participation, Sustainability, Character of west Sedona commercial corridor and Format (See website for dates and times)
- Attend first set of **Community Meetings**:
 - Monday, May 10, 6 pm at Sedona Red Rock High School
 - Tuesday, May 11, 1 pm at Keep Sedona Beautiful offices
 - Thursday, May 13, 6 pm at St. Andrew's Episcopal Church
- More Community Meetings in Fall '10



Contacts



Mike Raber, Senior Planner

MRaber@SedonaAZ.gov

(928)204-7106

Kathy Levin, Associate Planner

KLevin@SedonaAZ.gov

(928)203-5035

Keep up to date!

visit our website:

www.SedonaAZ.gov/planUpdate